

Texas Lunar Festival Sponsorship Levels

PLATINUM SPONSORSHIP \$ 10,000.00

- 30 min. TV interview and broadcast it on ITV Channel 21.8 Houston prior to event
- Signage and brand recognition on performance stage
- Listed as Program main sponsor in all marketing materials
- TV banner while festival is live
- Name and logo on half page promotion ad in Southern Chinese Daily News and on all posters and event collateral materials.
- 30sec ad on every commercial during the program
- LED sign banner on Bellaire Blvd visible to 25,000 drivers daily
- 2 Event Booths

GOLD SPONSORSHIP \$ 5,000.00

- Signage and brand recognition on Stage
- 2- 30sec ad during the program
- Name and logo on quarter page promotion ad in Southern Chinese Daily News and on all posters and event collateral materials for event programs.
- LED sign banner on Bellaire Blvd visible to 25,000 drivers daily
- Event Booth

SILVER SPONSORSHIP \$ 2,500.00

- Company name on all posters and collateral materials
- Name on one eight page promotion ad in Southern Chinese Daily News and on all posters and event collateral materials.
- Event Booth

Sponsorship Form

Name: _____

Business Name: _____ Phone: _____

E-Mail Address: _____

Method of Payment

Visa Master Card AMEX Check

Credit Card Number: _____ Exp. _____

Sponsorship level: _____

Signature: _____ Date _____

Please make all checks payable to ITC Educational & Cultural Foundation, Inc.